



15th Aquaculture Association of Southern Africa (AASA)

co-hosted by

EU Horizon 2020 ASTRAL (All Atlantic Ocean Sustainable, Profitable & Resilient Aquaculture)

SPONSORSHIP/EXHIBITION PROSPECTUS



forward together
sonke siya phambili
saam vorentoe



Invitation

As Chairman of the LOC, it would be my pleasure to welcome you to the Fifteenth Conference of the Association – the fourth time on the Stellenbosch University's main campus. This means it's also our Association 30th birthday. They say life begins at 30, and for good reason. Reaching this birthday milestone can feel like you're bidding farewell to a more carefree phase of your life and stepping into true adulthood, which sounds like a cause for celebration. With this conference we have made a significant investment into the aquaculture sector and hope you will use this event to facilitate greater regional cooperation, international linkages and to make new friends and acquaintances.

The Conference program will focus on the classical Aquaculture topics like: Nutrition & Feed, Health & Disease, Breeding & Genetics, Water Ecology, Marketing & Finance, Production Systems, Aquaculture Policies etc. But new relevant topics will also be added to the program like: Sustainability, Biotechnology, Genomics, Aquaponics, New Technology & Innovation, Seaweeds, IMTA Systems, New Species, Research & Development, etc.

Given the global demands for aquaculture products and resources we have in Africa, I am most certainly looking forward to great advances in this sector on our continent. It is with this in mind that I believe we can collectively take aquaculture to new heights. This Conference is arranged for you, I invite you to make full use of this special opportunity.

I hope to see you in Stellenbosch in September!



Henk Stander

Chairman: AASA Conference 2024



Local Organizing committee

Name	Affiliation
Mr Henk Stander - Chairman	AASA/AquacultureSA/TAASA/WCTA/TroutSA/Aquaponics Association of SA/WASAC/Stellenbosch University
Prof Niall Vine	AASA/MFFASA/University of Fort Hare
Prof John Bolton	ASTRAL/University of Cape Town
Dr Khalid Salie	AASA/WASAC/Stellenbosch University
Mrs Andrea Bernatzeder	Department of Forestry, Fisheries and the Environment
Dr Brett Macey	ASTRAL/Department of Forestry, Fisheries and the Environment
Mrs Lisa Mazaleni	Department of Forestry, Fisheries and the Environment
Dr Oyama Guwa	Department of Forestry, Fisheries and the Environment
Dr Marissa Brink-Hull	ASTRAL/University of Cape Town
Dr Nyiko Mabasa	AASA/Rhodes University
Mrs Natasha Marshall	AASA



Atlantic Aquaculture International Conference – AAIC24

The **Atlantic Aquaculture International Conference - AAIC24** is the effort of the EU H2020 project ASTRAL, to bring together PhD students, early career scientists and regional and world experts to exchange experiences, present new technologies, and discuss current and relevant topics in aquaculture.

The AAIC24 will be a presential event jointly organised with the **Aquaculture Conference** of the **Aquaculture Association of Southern Africa - AASA** from **September 9 to 13, 2024** at Stellenbosch University campus in Stellenbosch, Western Cape Province, **South Africa**.

In the AASA Aquaculture Conference 2024 edition, a joint conference with a national and international focus will be organised thanks to the cooperation of the AASA and the EU project **ASTRAL** (All Atlantic Ocean Sustainable, Profitable and Resilient Aquaculture), aiming to promote the exchange of knowledge and promotion of sustainable aquaculture in the North and South Atlantic.

Organizing Committee ASTRAL Project

Natalia Ospina-Alvarez (AIR Centre, Portugal)

Brett Macey (DFFE, South Africa)

John Bolton (UCT, South Africa)

Marissa Brink-Hull (UCT, South Africa)

Marie Smith (CSIR, South Africa)

Pauline O'Donohoe (MI, Ireland)

Elisa Ravagnan (NORCE, Norway)



<https://www.astral-project.eu/>

The ASTRAL project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 863034

Attendee Profile



Programme at a Glance

	Monday, 9 Sept 2024	Tuesday, 10 Sept 2024	Wednesday, 11 Sept 2024	Thursday, 12 Sept 2024	Friday, 13 Sept 2024		
Morning	Field Excursion	Welcome and Keynote address		Plenary address		Workshops	
		Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations		Oral & Poster Presentations
Lunch		Lunch		Lunch			
Oral & Poster Presentations		Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations		Workshops
Oral & Poster Presentations		Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations	Oral & Poster Presentations		
Evening	Cocktail function	AGM	Conference Dinner				

Preliminary programme subject to change without prior notice.

This International Scientific Conference in aquaculture involves the creating of a comprehensive program that covers various aspects of the field, including research findings, technological advancements, sustainable practices, and policy discussions.

The program is flexible and will be adjusted based on the specific themes of the abstracts received, topics, and preferences of the conference organizers and the participants. The LOC will include a balance of keynote speakers, plenary speakers, technical training sessions, parallel tracks, poster presentations, and networking opportunities to cater for the diverse interests and expertise within the regional aquaculture community.

Sponsorship Opportunities

Sponsorship Opportunity	Amount	Number of sponsors restricted to:	Sponsorship of complete technical session	Short presentation (3 min) during technical session	Exhibition Display	Logo & link to sponsor website	Logo included in circulars	Full page advertisement in conference book(electronic version)	Half page advertisement in conference book (electronic version)	Logo on Sponsor page in conference book(electronic version)	Promotional material in conference bag	Additional exposure
Gala Function	R40,000	2			X	X	X	X			X	Short address included during the welcome at the dinner. Sponsor acknowledged on the menu.
Session sponsor (one sponsor per session)	R25,000	1 per session	X	X		X	X	X				Branding (pop up banners provided by the sponsor) in the venue for the duration of the session.
Conference Shopper Bag	R25,000	1				X	X		X	X	X	Logo placement in colour on name tag tied to the shopper bag
Conference Name badge and Lanyard	R22,000	1				X	X			X	X	Logo placement in colour on the name badge
Poster Sessions (duration of the Conference)	R20,000	1				X	X		X	X		Branding (pop up banners provided by the sponsor) in the Poster venue.
Conference Name badge and Lanyard	R22,000	1				X	X			X	X	Logo placement in colour on the name badge
Field Trip	R20,000	1 per tour				X	X		X			Naming of the Field Trip will include in all electronic & hardcopy conference material. Provide promotional material to delegates on the coach
Online Registration Form	R18,000	1				X	X			X		Logo of sponsor will appear on the online registration form and on the automated response.
Best Student Poster Award	R3,000	1				X	X					Naming of the Award will include sponsor name. Handing over the award at the Gala Dinner.
Three Best Oral Awards (Honours, MSc and PhD)	R12,000	1				X	X					Naming of the Award will include sponsor name. Handing over the award at the Gala Dinner.
Best Poster Award	R4,000	1				X	X					Naming of the Award will include sponsor name. Handing over the award at the Gala Dinner.
Best Oral Award	R5,000	1				X	X					Naming of the Award will include sponsor name. Handing over the award at the Gala Dinner.
Student Registration Support	R10,000	Multiple				X	X					

AASA is a registered NPO and sponsored will receive an 18A Tax Exemption Certificate.

Programme at a Glance

Conference handouts/gifts

Exclusively branded items are available as add-on's to existing sponsorship packages. Items will include sponsor logo, and if space allows the conference logo will be included.

Branded Bottle for water



Speaker Gifts



Power Banks



NOTE:

Quotes for the above items can be obtained by contacting the Event Organizer at confetal@iafrica.com
All sponsors and exhibitors will be acknowledged on slides during the conference.

Exhibition Option

Venue

Exhibits will be set up in the foyer where one of the refreshment stations will be allocated.

Exhibits include the following:

- 2m V-Shaped Wall with fascia panel for branding
- Vinyl name on fascia panel
- Power Point
- Trestle table with table cloth
- 2 x chairs

One staff member – Welcome Function & access to all conference sessions included

Excludes: Dinner Function and the Field Excursions

Exhibition Fees: R 18 000.00



Terms and Conditions

- Upon submission of the Sponsorship/Exhibition booking form, an invoice for the full amount will be invoiced
- Invoices must be settled within 14 days of date of invoice to confirm sponsorship/exhibition option selected.
- The organizers will confirm the sponsorship/exhibitions on a first come, first served basis.
- Sponsorship benefits will be activated upon receipt of the sponsorship payment.
- Confirmation of exhibits and allocation of position on the floorplan will be managed on a first come, first served basis.
- Due to venue constraints, only a limited number of exhibits are possible.
- All artwork required must be provided by the sponsor/exhibitor in the correct format.

CANCELLATION POLICY

No refunds are applicable for cancellations.

LIABILITY

All sponsoring and exhibiting companies assumes the risk of injury, loss and/or damage for their own fixtures, displays and any other property located in the Jan Mouton Building (conference venue). The Sponsor/Exhibitor shall not damage any of the provided items or the venue infrastructure. Any resulting damages must be paid to the supplier or venue by the exhibiting company directly. It is recommended that exhibiting companies take out their own event insurance.



AAIC 24
Atlantic Aquaculture International Conference

For more information contact: deidre@iafrica.com
Visit the website: <https://www.aasa-aqua.co.za/conference/>



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forestry, fisheries
& the environment

Department:
Forestry, Fisheries and the Environment
REPUBLIC OF SOUTH AFRICA

